

North Carolina Coaches Association
2018 East-West All-Star Games Yearbook Program
ADVERTISING ORDER FORM
(Please print clearly.)

Name of High School _____ Circle one: **East** **West**

Names of All-Stars and All-Star coaches with photos appearing in your ad:

Circle one and write sport in blank (Football, Basketball, Soccer)

- | | | | | |
|-----------------------|-------|-------|----------------|-------------------|
| Ex. <u>Allie Loop</u> | Coach | Men's | <u>Women's</u> | <u>Basketball</u> |
| 1. _____ | Coach | Men's | Women's | _____ |
| 2. _____ | Coach | Men's | Women's | _____ |
| 3. _____ | Coach | Men's | Women's | _____ |
| 4. _____ | Coach | Men's | Women's | _____ |
| 5. _____ | Coach | Men's | Women's | _____ |

Others (All-State cheerleader, etc.) _____

School Principal(s): _____

Athletic Director(s): _____

| | | |
|-------------------|-------|--------------|
| Athletic Coaches: | _____ | Sport: _____ |
| | _____ | Sport: _____ |
| | _____ | Sport: _____ |

School ad is sponsored by: _____

School Mascot name: _____

MAIN MESSAGE & CONTENT OF YOUR SCHOOL'S AD

(EX. Congratulations to... / AHS salutes... / ... proudly presents our All-Stars / Best wishes to... *be creative!*
If you wish, include individual accomplishments or team honors. Attach a separate page if necessary.)

In the event there are questions during the production of this ad or changes need to be made to the ad:

Name of contact person: _____

Cell: (_____) _____ Other phone: (_____) _____

Contact's email: _____

ORDERING INSTRUCTIONS

Completely fill out *both sides* of this Order Form, scan and email OR send by mail at your earliest convenience. Late replacement All-Stars selected from your school will be added to your school’s ad by the Advertising Coordinator as rosters are finalized and as the printing schedule permits.

HEAD SHOTS: We will use the participant’s formal photo they were asked to submit online in the acceptance process; OR you may email alternate photos (ie. action or portrait) to use in your ad.

Please put your school’s name in the subject line and clearly identify the photos you are emailing.

All digital images emailed to us should be a minimum of 200 KB file size for best reproduction when printed.

LOGOS: Scan and email a clean, printed image of your school’s logo or mascot if desired in your ad.

ALL-STATE CHEERLEADERS: If an All-State Cheerleader was selected from your school, you will want to include them in your ad. Although All-State Cheerleaders are not selected by the NCCA, they will be cheering at the East-West basketball and football games. Please email us their photos, clearly identified with school name

DESIGN YOUR OWN AD OPTION: Your school may choose to design your own ad for the All-Star program.

Please save your graphics file as a Grayscale PDF (300 dpi) and email it before the deadline. When producing your ad, be sure to use the correct dimensions (see below) for the ad size you have ordered.

BY MAIL: Please mail full payment by check (payable to *East-West All-Star Program*) along with this completed Order Form. **All school ads must be prepaid in order to be placed in the 2018 All-Star Program.**

Make a copy of this Order Form for your records. Our W-9 form is available on request.

_____ High School would like to reserve space for the following size ad for publication in the 2018 East-West All-Star Games Yearbook Program:

(Check one) _____ **Full Page 7.5” W x 10” H (for up to FOUR or more All-Stars)..... \$360.00**

_____ **Half Page 7.5” W x 4.5” H (for up to THREE All-Stars) \$230.00**

_____ **Quarter Page 3.625” W x 4.5” H (for ONE (1) All-Star only) \$165.00**

(Check one)

_____ We would like for the Advertising Coordinator to design our school’s ad for the 2018 Program using the information we have provided on the reverse side of this order form.

_____ We are designing our own ad for the 2018 Program and will deliver via email to the Advertising Coordinator as soon as possible before the June 8th deadline to eastwestprogram@gmail.com

Amount enclosed: \$ _____

Make checks payable to *East-West All-Star Program* and mail to:

**North Carolina Coaches Association
Attn: Mary Buchanan
1101 Westover Terrace
Greensboro, NC 27408**

DEADLINE FOR ADVERTISING ORDERS IS FRIDAY, JUNE 8th, 2018.

Mary Buchanan, Advertising Coordinator: eastwestprogram@gmail.com 336-337-8608